

# ACRE

Creativity without Fear, Favour or Prejudice

ACRE for Educators 7 – 10 October 2018

ACRE for Organisations 10 – 12 October 2018







**KOBUS NEETHLING (RSA)** 

Dr Neethling is the President of the South African Creativity Foundation and founder of the International Creativity Conferences in Africa.

He holds six degrees including two masters degrees, a doctorate and post-doctorate (cum laude) in the identification and development of creative behaviour.

He has written more than 90 books and nine television series including some international best-sellers bestsellers such as, "Creativity Uncovered", "Very Smart Parents" and "Am I Clever Or Am I Stupid?" that sold more than 200 000 copies.

Kobus has received ten International Who's Who Awards including Personality of the Year (2000), one of 2000 Outstanding Scholars of the 20th century (1999, Cambridge England), and the International Who's Who of Intellectuals Award. He also received the International Leadership Award in 1998 from the Creative Problem Solving Institute, USA.

He has developed the most extensive battery of Whole Brain Instruments in the world (used in 50 countries) including the acclaimed 8-Dimension Brain Model.

The European Conference on Creativity and Innovation has acknowledged Kobus as one of the world's top three speakers on creativity and innovation.

Creativity Foundation of South Africa (Pty) Ltd

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**BRUCE BAUM (USA)** 

#### **Creating Your Own Practice of Magic**

Magic can be a never-ending search toward improvement and perfection. And so it will be as you start your journey into an interesting and challenging adventure. The session will be structured to insure your success, so you can see that you can amaze audiences with little expense and relatively little effort.

#### **Participants will:**

- Learn a minimum of five to ten magic tricks that can be applied in a variety of learning and social settings
- Explore the relationship between magic and creativity
- Have an opportunity to practice several magic tricks
- Review guidelines for performing magic
- Receive hand-outs on how to perform selected tricks
- Have fun

#### **Biography:**

Dr R Bruce Baum, a legend in his own mind, is "Head Honcho" of HumorCreativity.com and recipient of the President's Award for Excellence in Teaching from Buffalo State College. He is the author of "How to Motivate Audiences", "The Almost Wet Your Pants Book of Humor" and "The MEGA Training CD". He is a Colleague in the Creative Education Foundation, a member of the International Brotherhood of Magicians, a Certified Laughter Leader and Foursight and Neethling Brain Instrument certified.







STANLEY BECKETT (RSA)

#### The Power to Create

In the same way that knowing without doing isn't really knowing, so creativity without action isn't true creativity.

Applied creativity means either doing what you should be doing or stop doing what it is you are doing. Either way, we need to understand why we do the things we do.

In this session, we are going to explore where real power comes from. And then, how do we go about increasing our power. When we don't have actual power, we have to use force, and this will eventually lead to burnout. So how do you go about increasing the power that is within you, so that you can make the lasting creative changes needed?

#### What to expect from this session:

- What is power and where does it come from?
- How do you increase your power?
- The difference in power of the conscious versus the subconscious mind
- Defining control how do you know if you are in control of yourself?
- Do we see the world as it is, or as we are?
- The power of a speech act and how to the level where anything is possible.
- The difference between living in a greenhouse, and living on a paradise island

#### **Biography**

Stanley is the co-owner and CEO of OOFBSA, and ChangeCreator® SA. He is the first LifeSuccess and Thinking Into Results facilitator in Africa, and studied personally with mentors such as Bob Proctor, T Harv Ecker, Les Brown, and Gerry Robert, to name a few. Stanley is also the creator of world-class programs such as "Thinking Into Sales", "Advanced Thinking", "The Art of Reading Body Language", and "The Law of Compensation". Furthermore, Stanley is the author of "Liftoff: The secret keys to launching your goals." "Liftoff" is the ultimate guide for individuals and companies who want to understand not only how to set worthwhile goals, but more importantly, how to go about achieving them. This book goes deeper into the mind-set of a goal achiever than any book has ever gone before and is an easy to follow guide which will help lift any individual or company to a new level in life.







**EVA BIEBUYCK (RSA)** 

#### **Creativity shines in Tight Financial Times**

"There are no traffic jams along the way when you travel the extra mile" Roger Staubach. How does one travel the extra mile? Use creativity

Business needs agility and flexibility within uncertain times to respond to market turmoil. The question is 'how does one turn this threat to the future existence of the business into an opportunity'?

The answer -Use Creativity! This creative process is a deliberate intervention and not merely a random series of activities.

If one enquires about some of the following successful ventures, you will notice how creativity has been used to produce end products that are sought after in a variety of fields.

- 'Busking' goes cashless
- 'Drinkwell' is transforming a water crisis into an entrepreneurial scheme
- 'Yebo Media' is connecting economically active commuters with brands

Attend this workshop which uses hands-on tasks to acquire 2 new creativity tools to assist with Creative or Productive Thinking

By understanding how to mould the future of your business you will be ready for the upturn when it comes and will allow it to bounce back after the turmoil because your business has the competitive edge.

'It always seems impossible until it's done' Nelson Mandela

#### Biography:

Eva Biebuyck is a catalyst for change. Educated in South Africa and the USA, she specialised in the education of gifted and talented children which lead to an appointment as Director of the Schmerenbeck Educational Centre for Gifted Children. She has been a presenter for a great many years at the SA Annual International Creativity Conference.

Eva runs Maths Made Easy which focuses on empowering the educator and learner by introducing fun, hands-on, investigative and creative activities into the mathematics classroom.







### **ROBERT ALAN BLACK (USA)**

#### See Beyond: Become More Creative Each Day

We are ALL born to be creative thinkers but by the fourth grade most people stop thinking creatively. Instead, they conform to the norms of their cultures, schools, occupations or professions.

This session will share dozens of ways WE can each improve and expand our creative thinking skills, abilities and knowledge - from the moment you walk in the door to when you leave. And you'll be sure to leave as a more CREATIVE human being!

#### In this session you will:

- Become more Fluent, Flexible, Original and Divergent to generate many more ideas and solve problems more creatively.
- Do two dozen creative thinking enrichment exercises
- Use six creative thinking tools
- Have lots of fun
- Generate 144 ideas before you leave the room

#### **Biography**

Alan is an international creative thinking advocate, author, speaker, consultant, facilitator and college professor. His book "BROKEN CRAYONS: Break Your Crayons and Draw Outside the Lines" has been published in the USA, Turkey, Slovenia and South Africa, and many people in countries around the world have purchased it. He has written over 800 published articles and co-authored books on creative thinking with Kobus Neethling & Rache Rutherford, Kanes Rajah, Igor Dubina and Arthur van Gundy. His most recent book is "My Angels & My Demons."

Clients have been Fortune 500 companies and associations in North America, Europe, Asia, Australia, New Zealand, South America and South Africa.







**JOHAN BURGER (RSA)** 

#### **Ordinary People Can Achieve Extraordinary Results**

During this session, Johan will share from his practical experience of the Highveld Steel rescue attempt.

#### Participants will learn more about:

- The importance of practical creativity vs theoretical creativity in a heavy industry environment
- Managing and aligning large work forces of thousands of people
- The vital importance of whole brain thinking whenever people are involved
- Kick-starting creative thinking by utilising creativity tools
- Making tough decisions, making right decisions
- The role of authenticity

#### **Biography**

Johan Burger is the former CEO of Evraz Highveld Steel - one of the largest steelmaking companies in Africa. He is an electrical engineer with extensive experience in the steel, mining and heavy engineering industries and served on the boards of numerous national and international companies. He was recruited as CEO to assist with the turnaround of Highveld Steel, and his lecture provides some of the background and learning from this challenge. He will also highlight how ordinary people who think creatively and persevere, can produce extraordinary results.









### SUSANNAH and WAYNE CHILDERS (USA)

#### Practicing Fearless Creativity - Tools And Activities You Can Use Now

What limits us from bringing creativity into our organisations? Sometimes it's that we don't have time, the right tools or we are too timid to try something new. Join us to:

- practice and play with new tools and techniques designed to connect your team
- create more Ah Ha!'s for your organisation, and
- transform your fear in to fearlessness.

Sometimes "advanced" techniques and overthinking can inhibit your creativity, leaving you fearful that you won't do it "right". This workshop will showcase how simple practices can invigorate your creativity and boost your courage! Using readily available tools, you can take the fear out of building applied creativity skills in yourself and your organisation. Grounded in the process of creative problem solving, this highly interactive session will increase your capability to tap into your inner creativity – and see how you can lead others to do the same. But wait…there is more! Expect a healthy dose of extra FUN - the natural antidote to fear!

#### Attendees will leave this session able to:

- Clarify with powerful intention setting exercises that direct purpose
- Build trust through creative introduction techniques
- Ideate ways to build your own creative resources (visual tools, interactive practices, and more)
- Develop creativity through exercising creative brainpower
- Learn how you can train your brain, and your team
- Propel teams toward implementation as they SEE how action plans will come to life

#### **Biography**

Susannah is the co-founder of two companies namely AH HA! (facilitation and consultation) and IdeaConnect (tools, workshops and training for facilitative leaders). Susannah's work helps clients connect knowledge and experiences to drive innovation and discovery. She loves enabling individuals and groups to do more together, seeing patterns and systems, and realising their true potential. She uses her client-side perspective to think with clients about where they are and where they want to be to help create foundations for future possibilities. Susannah has a BA in Economics and Spanish from Washington University in St. Louis and an MBA from Northwestern University's Kellogg Graduate School of Management. Prior to founding and running the AH HA! and IdeaConnect businesses for the past 19 years, Susannah worked at Helene Curtis (now Unilever) and also for The Procter and Gamble Company connecting teams and driving learning and innovation. She lives in Cary, North Carolina with her husband Wayne and two daughters where she is prone to volunteer too much for organisations she values and where she shows up with large visual boards to help inspire people and connect them to each other and the work.







**ANNIE COETZEE (RSA)** 

#### **Unlocking Brilliant Emotions for Radical Wellbeing**

We all experience fragile feelings from time to time. These can also become devastating and dangerous; due to the toxic effects on the body and the wide range of serious diseases they create.

My presentation will focus more on the positive, strong and brilliant feelings we often play down as just 'good moods'! There is a number of amazing consequences that positive, brilliant emotions and feelings create in the body. Learn about these and apply it to be super fit for the future!

Focus Points:

- You CAN overcome negative, fragile emotions that could trigger many disease processes;
- Discover what you feel emotionally and learn to meditate on why you feel what you feel; and how you can get rid of the feelings that are harmful to the body;
- Discover more about the emotional poison of fear and guilt (for example) and understanding the physiological communication of the heart to the body;
- Learning about the eight most BRILLIANT emotions you should strive for, enhance and nurture for a healthier you;
- Exploring your current emotions and learning how to channel the positive ones to help and heal your body;
- Discover the many HEALTH benefits of brilliant emotions;
- Case Studies.

#### **Biography**

Annie Coetzee is an International Speaker, Human Intelligence Specialist and Self-Empowerment Author with strong emphasis on Health and Wellness.

As an Award-Winning Speaker (Toastmasters International); Beyonder Award (Creativity Foundation of SA) regular Keynoter during Wellness Conferences and recognized as one of Africa's most influential women, she has also written ten books on Self-Mastery and Adult Development.

From Teacher in Music and English (Pretoria), to Lecturer in Psychology (Stellenbosch), to Researcher in Adult Development (UNISA) it has been said and written about her: 'Annie is one of the 1st Authors to place the HEART as central to Human Development.'









### YOLANDÉ CONRADIE & STEVE MULULU (RSA)

#### Creativity And Diversity: Building Bridges Of Unity

In a time of much racial tension and divisive politics, this session provides a creative toolkit for dealing with diversity successfully. This interactive workshop will contribute towards the participants' understanding and awareness of diversity and how to thrive in a diverse environment. They will also learn how to use creativity to build bridges of unity in multicultural and multi-racial interactions, while laughing and having fun in the process!

#### By the end of the session, participants will:

- Understand how to use timelines to understand different frames of reference
- Appreciate the importance of personal stories and how to use them to relate across colours and cultures
- Understand the importance of self-awareness and self-honesty regarding prejudice and bias
- Know how to use questions and stories as creativity tools
- Know how to ask good questions about bias, prejudice, assumptions and perceptions
- Understand the importance of, and know how to explore, new ways of thinking (possibility thinking)
- Appreciate the importance of listening to understand someone else's lived experience from their perspective
- Understand how to use listening as a creative thinking tool





#### **BIOGRAPHY: Yolandé**

Yolandé Conradie believes that we #FixTheFuture by what we do in the present. She is a Whole Brain Practitioner, freelance corporate trainer, speaker, facilitator, and external lecturer at the Free State University Business School. Her focus on leadership, creative problem- solving and working with culturally diverse groups has led to her passion for teaching others how to combine these elements. Yolandé is a published author and has worked in South Africa, Lesotho and Botswana. She's also the international community manager for an online L&D company and leads an international virtual team.

#### **BIOGRAPHY: Steve**

Steve Mululu is the creative brain behind the "Dream Body Fitness" wellness centres in Johannesburg, arguably SA's most innovative gyms. His philosophy is to create a playground for adults where health, wellness and personal attention rule, but where they also have fun.

As a high-performance consultant, Steve designed the "100-Day Challenge" to help others live powerfully. He believes that each person has the ability to multiply his/her performance quickly and achieve goals on a scale they never thought possible, if they adjust their thinking.

Steve is a popular speaker at corporate events, schools and conferences on topics ranging from optimal personal performance to nutrition, eating disorders, body transformation and responsible sports training at school level.











TARA GREY COSTE LAURA PERSONETTE KIRA PERSONETTE (USA)

### Movement-Based Strategies to Promote Attention, Engagement, and Creative Learning

In today's world, learners both young and old are asked to attend to and recall vast quantities of information. Rather than seeking to enable creative potential, much of today's learning is productivity driven and focused on reciting information absorbed in a stagnant environment. We all do our best to build environments that optimise learning, but what else can we be doing?

- Overview of sensory processing as it relates to the learning environment
- Discussion of the variability of sensory needs and how the needs of different learners may affect their abilities
- Overview of the mediating nature of movement
- Interactive opportunities to engage in movement activities within the natural environment
- Ideas for movement-based breaks—games and activities for creative learning





#### **BIOGRAPHY: Tara**

Tara is a Leadership and Organizational Studies professor at the University of Southern Maine. Her work focuses on refining the training processes that enhance creativity in teams and teaching individual's techniques to enhance leadership abilities in multi-cultural, multi-national environments. She has shared her work at venues around the world. She is a Visiting Scholar at Singapore Management University's Wee Kim Wee Centre for Cultural Studies and Past-President of the American Creativity Association. She is the founder of her university's leadership development program in South Africa, The Montagu Project.

#### **BIOGRAPHY: Laura**

As a community educator, Laura combines creativity, empowerment, and youth leadership development with STEM (science, technology, engineering, and math) in 4-H's Community Central program in the University of Maine's Cooperative Extension. Laura began her career in youth leadership mentoring through service to AmeriCorps. She holds a Master's Degree in Leadership Studies from the University of Southern Maine and is an alumnus of USM's leadership development program in South Africa (The Montagu Project). Laura continues to work with The Montagu Project and is an adjunct professor for the Leadership Studies program.

#### **BIOGRAPHY: Kira**

Kira is an occupational therapist working with children with mental and behavioral health needs in a special purpose private school. As a part of a collaborative clinical treatment team, Kira uses a creative approach that focuses on sensory processing and movement- based approaches to regulation to facilitate growth in social skills, work behaviors, and ability to access education. As a captain of her college women' rugby team, she has worked with her coach to develop pre-season and ongoing team-building and leadership opportunities. Kira holds a Master's Degree in Occupational Therapy from the University of Southern Maine.







### **DAWN DEPASQUALE (USA)**

#### Pain-Free, Fear-Free And Hassle-Free Leading: Yes, It's Possible!

This session will provide those in both informal and formal leadership positions with the perspectives, skills, shortcuts, and insights to be strong yet inspirational leaders. By the end of the session you'll learn some things you've never seen, heard, or thought before:

- how listening is not the "soft skill" you thought it was;
- why you may not be the best judge of who's a good performer, and who isn't;
- how to hold problem performers accountable, while being "nice" about it;
- how to stop being the "bad guy" because you're not prioritising the problems people are bringing to you;
- how to balance asking and telling your advantage;
- how to delegate (vs. dumping) to reduce the chance of a disaster.

A portion of our time will be spent with an "Ask Dawn" Q & A session (hot seat) about issues leaders are currently facing or have been challenged by in the past.

#### **BIOGRAPHY:**

Over 10,000 leaders in North America, Europe, Great Britain, China, South Africa, Namibia, and Dubai have been impacted by Dawn's insights and education in leadership, innovation, and creative problem solving. As a DDI Master Trainer, DDI Advanced Facilitator, and Certified Creative Problem-Solving facilitator, she's been a consultant to blue chip companies and premier universities including Princeton University, Reuters News Group, UBS Financial Services, Philips Medical Systems, Hitachi Global, Pfizer Pharmaceuticals, Yale University, Lockheed Martin, Citibank, Westinghouse Energy, and BASF Chemicals.

As a change agent and strategic leader, she identifies and eliminates barriers to employee performance, productivity, and innovation, while improving workplace climate and increasing employees' excitement for their work. Recently she was a Vice President of Talent Strategy for a data analytics company and served as the Chief Learning Officer for American University in Washington, D.C. Currently she is contracting as an innovation and/or leadership development consultant and facilitator.









### SJOERD DE WAAL (NED) FRANCOIS COETZEE (RSA)

#### **Awaken The Hero Within**

"If you can see your path laid out in front of you step by step, you know it's not your path."

Your own path you make with every step you take. That's why it's your path."

Joseph Campbell

Do you feel stuck, or does your life sometimes feel out of control? Do you sometimes feel you are not making the most of this life? Do you want to find your bliss?

There are many journeys that we go on in life. Along the way we are faced with many obstacles, dead-ends and distractions that push us off course. Sometimes we lose ourselves along the way. And the path back to true purpose is an arduous one.

The great work of your life is finding the path to your true purpose and the ultimate expression of creativity is to design a life of meaning.

In this workshop you will experience how to:

- · Answer the call to adventure
- Find your purpose and meaning
- Slay your dragons with a little help from your friends
- Explore the journeys in your life
- Discover your path to destiny

Join us and write the first chapter in your heroic tale!





#### **BIOGRAPHY: Sjoerd**

Sjoerd de Waal is a Whole Brain Leader, with unique left-and right-brain capabilities and a creative big-picture approach.

With over twenty years of leadership experience and a passion for leadership development, he founded his company Trainnovation. He trains, coaches and advises entrepreneurs, leaders and managers at all levels, in various industries and countries.

He is the author of Lead Between the Lines (2014) and The Whole Brain Leader (2015).

#### **BIOGRAPHY: François**

Francois Coetzee has spent three decades exploring, understanding and solving unique corporate and personal challenges through innovative solutions using coaching techniques, creative thinking, creative problem solving and technology applications. He currently provides coaching, training and consulting services in the fields of business start-up, disruptive business innovation and human potential activation.



Timely Tools for Managers

Learn 3 powerful tools to use with your team right now: <u>The Big Picture</u> – a team building exercise that showcases leadership and communication that can be done at a regular weekly meeting. <u>Edgecraft</u> – A tool created by marketing guru Seth Godin who says companies should be looking for the next "small" innovation that will make their product or service remarkable! <u>The Post-It Process</u> – Got a problem to solve and a tight time frame? Here's a technique that lets you diverge (brainstorm) and converge (come to actionable results) in less than an hour. How often does that happen?

Learn how to:

- Observe the leaders, implementers and slackers on your team. You may be surprised
- Find a Point of Difference from your competition to increase profits

Come to quickly to the "next steps" phase when facing a challenge. Save time and reduce your number of endless meetings.

#### **BIOGRAPHY:**

Eileen Doyle, president of Deeper Dives, provides highly interactive facilitation, and creativity workshops. She applies techniques that access right brain and left brain, creating an atmosphere where participants use all learning styles: visual, auditory and kinesthetic. These include creative problem solving, projective techniques, archetypes, leadership/communication preferences and laughter. Eileen presents at creativity conferences worldwide and co-hosts the annual Next Idea Creativity Retreat. She is a Colleague with the Creative Education Foundation and is certified in the MBTI®, Pearson-Marr Archetype Indicator™, Foursight™ and NBI™.







### MARK DODSWORTH (SPN/RSA)

#### **Catalyzing Collaborative Creativity Through the Magic of Music**

Have you ever wondered why, since the beginning of human history music has acted as a bridge, connecting people through collaborative creativity?

For almost 25 years now I have explored this magic, pursuing my passion for people and percussion, using the magic in music as a vehicle to explore creative potential in individuals and teams around the world.

I will share some of the basic principles that underpin collaborative creativity. This experience is designed to re- connect you to your own creative genius. Come and reconnect with your playful inner child and re-inspire your own creativity to flourish with confidence. Together we will explore the potential that lies in true **collaborative creativity** So, what will you take away from my workshop?

Workshop Objectives: In my workshop you will....

- foster a deeper connection with your own creative genius.
- develop a sense of musical possibility
- co-create the most powerful performance the conference has ever seen!

re-inspire ourselves to pursue life with passion, energy and a sense that anything is possible.

#### **BIOGRAPHY:**

Mark Dodsworth is internationally recognised for his innovative approach to empowering people. In 1994, he co-founded RedZebra , a global company that now has offices in the UK, USA, Spain and South Africa. RedZebra has worked in over 80 countries on 6 continents.

As the International Director for Actitud Creativa, Mark supports the global expansion for the Creativity Certification Program. He is also the co-founder and Board member of the RedZebra Youth Empowerment Foundation, as Social Enterprise based in Cape Town. Mark is known for his ability to enhance performance in life, in business and on stage Mark has presented and facilitated globally in numerous classrooms and conferences, business schools and boardrooms. Using a dynamic toolkit of rhythm, music and creativity to actively engage & empower people in communities and companies, Mark helps people discover their individual potential, fueling purpose with passion. His global exposure has given him a unique insight into human interaction, enabling him to develop truly effective





ways to increase peoples' engagement in the content, message & experience his clients want to deliver.

An experienced Creative Director, Facilitator, and Master Trainer, Mark has designed and delivered hundreds of experiences around the world that focus on Creative Leadership and Innovation.







### **MAGRIET ENGELBRECHT (RSA)**

#### Be Kind To Your Mind

- This session gives your mind a break and relaxes your body. It is a creative
  massaging session where participants take turns to massage each other's
  backs, shoulders, necks and heads.
- The massage combines techniques from a variety of disciplines.
- There is no theory in this session; it is entirely practical.
- Besides de-stressing the body, massages build energy and enhance the immune system.

Come have some fun!

#### **BIOGRAPHY:**

Magriet Engelbrecht is a public speaker, an executive and life coach and a training consultant, using both the NBI and the enneagram. She has been a senior trainer for the Kobus Neethling Group for the past 15 years. She has a background in leadership, management, communication and training. She has received a number of awards and her qualifications include an Honours Degree in English Literature and a Master's Degree [cum laude] in Education. Her interests include holistic healing, fantasy novels and generally anything except machines and sports. Her passion is lifelong learning and her tombstone will probably read: "I did a workshop on this!"







**GERT GARMAN (USA)** 

### COLLABOR8. CRE8. INNOV8. Thinking Beyond What You've Always Done

Participants learn how to get unstuck and keep things fresh to continually innovate by using the Creative Problem-Solving Process, new tools and behaviours in order to collaborate better and get those business-changing, disruptive solutions to challenges they are facing.

- **Take-a-way Item #1**: People tend to get in a rut when trying to come up with new ideas.
- Action Item #1: Learn (and practice!) new tools for thinking differently.
- Take-a-way #2: Businesses make assumptions when it comes to what their clients want and need.
- Action Item #2: Learn ways to find clues and insights into what the clients really need so you can find solutions to meet those needs.
- Take-a-way #3: It takes certain behaviours to be more than incrementally innovative in business.
- Action Item #3: Set agreements with other team members in order to get to that collaborative, creative thinking.

#### **BIOGRAPHY:**

"Gert" Garman is the owner of Broad Perspective, LLC. Previously, she was the Director of the Collaborative Design Center at Valencia College. Prior to that, she was a Creativity and Innovation Catalyst for Disney Destinations, where she facilitated brainstorming sessions and trained fellow Cast Members in Disney's Innovation Toy Box for the Disney Parks and Resorts worldwide. Gert has a long history of creating immersive experiences and breakthrough thinking results through her work with Orlando Mayor Buddy Dyer and as an Assistant Athletics Director for the University of Central Florida Knights. She is certified as a facilitator in the Creative Problem Solving (CPS), Think X, Four Sight and Five Faces of Genius processes. She regularly attends and speaks at the Creative Problem-Solving Institute (CPSI), Mind Camp and the Florida Creativity Conferences. She graduated from UCF with a Bachelor of Arts in Journalism: Advertising/Public Relations.







### **SHANKAR GOENKA (IND)**

#### **Magic Of Your Mind**

- What have been missing about myself
- Relearning Four Quadrants of the BRAIN
- Insights into yourself and your relationships
- Your brain and leadership
- AM I Right or AM I Left
- Let's move
- Practical tips, including a take home program.

#### **BIOGRAPHY:**

Dr Shankar Goenka is Country Head of WOW Factors India, Board of Governance in Institute of Leadership Development, Member of United Nations Global Compact, Training Partner of NSIC & IICA etc. He has facilitated over 200 000+ people in India and abroad to transform them professionally & personally, including 150 Corporates, PSUs and Global companies and 200 Schools & Colleges.

He is a Master Trainer on Whole Brain Thinking, Leadership, Positivity, Relationships, Parenting & Team Building.

He is a recipient of many prestigious National & International awards & a TEDx speaker.







**MYRTLE GROBLER (RSA)** 

#### **How to Become and Remain A Champion**

- unpacking the stages of excellence
- how to stretch your brain to amazing limits
- · how to achieve the exact goals you have set
- practical ways to start implementing your new visions in your personal and business life

#### **BIOGRAPHY:**

Myrtle is currently working as Sport Coordinator and Marketer at Hoërskool Oos-Moot in Pretoria. She still holds the record for the women's 400m hurdles and various other provincial records. This is absolute proof of her success story. Myrtle was the first South African athlete who won a gold medal for South Africa after isolation. She is an icon in the sporting world and regularly works with various sports groups eg Blue Bulls U/19 and U/21 rugby players, various school's leaders, Dakar Motor bikers, gymnasts, SA wrestlers, personnel groups and SA youth athletes.









### KAREN HODGES & LIESL SCHOONWINKEL (RSA)

#### **Fearlessly Forward Powered For Positivity**

People experience a consistently raised level of negativity and stress due to a number of factors which impact on organisational productivity and financial success, personal relationships and private time.

- Manage and alleviate the toll that modern life has on motivation, attitude, physical and psychological health.
- Do mind stretching activities to boost your creative courage.
- See the blind spots in your own thinking patterns.
- Practical tips to negotiate life creatively and remain powered for positivity

You will leave this fast and fantastic session enlightened, light hearted and equipped to face the future with enthusiasm!

#### **KAREN HODGES Biography:**

The essence and focus of my vision is guiding people to discover their own potential and helping them to define and achieve their goals. My passion is the development of people of all ages and in all environments.

My playing field is education and corporate and my background as Whole Brain mastertrainer and creativity specialist my grounding for training, development and guidance. I believe in living on the edge, the view of tomorrow is alluring there.

#### LIESL SCHOONWINKEL Biography:

LiesI does teaching, training, motivational speaking, workshops, keynote addresses, facilitation and MC work in the corporate, multi-national, public and educational sectors. Currently she specializes in creativity and wholebrain management. She is co-author and international presenter of an Education Programme that focuses on creativity and thinking preferences in the everyday classroom. She co-authored one of the first corporate e-training courses in the world, accredited by Northwest University. She is a member of the not-for-profit Redzebra and Facilitators without Borders international organisations.







LEE KITCHEN (USA)

#### **Creating Purposeful Spontaneity**

They say that spontaneity is the 'spice of life' but it is so much more! In this informative, interesting and SPONTANEOUSLY FUN workshop we will take a deep dive into the relationship spontaneity has with creative problem solving. We'll explore different ways each of us can be more spontaneous in our work and personal lives, to avoid 'missing out' by not being open, inspired, willing, able and ready. WARNING - there may be some spontaneous dancing, so you won't want to miss this!

#### **TOOLS AND TECHNIQUES - Participants in this workshop will:**

- Learn five different techniques to help them be more spontaneous
- Participate in some fun, interactive energizers that help showcase how easy spontaneity can be (including dancing!)
- Learn how to apply some creative problem-solving tools to help challenge their 'comfort zone'

#### **APPLICATIONS - Participants will leave this session with:**

- A list of things outside their 'comfort zone' to encourage them to be immediately spontaneous should opportunities in those areas arise
- A clear, easy-to-follow model to apply ongoing spontaneity
- A greater sense of self and how we process things we are comfortable and uncomfortable with

#### **CATEGORIES - This workshop fits under the following categories:**

- Creative Thinking and Theory: Ideas and experiences that would deepen understanding of creative thinking and problem-solving.
- Education / Training: Ideas and experiences that would contribute to delivering instruction and facilitating learning including specific strategies and tools, as well as group process techniques, and content related to creativity and innovation.
- Personal Growth: Ideas and experiences that would provide opportunities for reflection, personal exploration and growth, self-assessment and feedback. May include a time to just enjoy, laugh, participate in playful experiences, and dance.





#### **BIOGRAPHY:**

Lee Kitchen is a 5-star Innovation Catalyst, Workshop Leader, Culture-Change Agent, Design Thinking Trainer and Seasoned Meeting Facilitator.

During his 32 years at The Walt Disney Company, he helped create some of their most impactful marketing campaigns, memorable guest experiences and real-time operational efficiency changes.

Now he serves companies hungry for innovation, creativity, and fresh thinking through training, facilitating product invention, workshops and keynotes using the Design Thinking process.







### **PULENG MAKHOALIBE (RSA)**

#### SHIFTING TO A MORE CREATIVE CULTURE IN YOUR BUSINESS

In this experiential session, we will cover the core concepts of design thinking that organisations are using to shift their culture to a more creative one. The emerging digital world where artificial intelligence, robotics, machine learning is being deployed in organisations to handle all the mechanistic work leaves humans with no options but to think creatively about re-inventing their roles in the organisations. We have to be intentional about unleashing this creative potential in organisation. We'll explore how we champion humanity in the digital age using project artistry principles that emerged from my thesis where I integrated principles of creative problem solving with design thinking. The session will be experiential and engaging.

#### **Major Benefit to attend this Session**

The answers to more than 78% of health and vitality issues are already INSIDE you. Your magnificent brain; your phenomenal heart, as well as every cell and organ in your body, is connected to what you desire! The exciting challenge is to engage with yourself and put creativity to the use, from your head to your toes!

#### **BIOGRAPHY:**

Puleng has a passion for creativity, design thinking and innovation. She has over sixteen years' experience in creatively using technology to meet the future in various settings in industry, governments and in higher educations. She is a speaker, a lecturer, facilitator and a published author. Her academic background entails a BSc in Computer Science and Statistics, Postgrad Certificate in Management and an MBA from UCT. She has submitted her PhD thesis in Business Management and her research interest is in the area of innovative project management - tapping on the power of collective creative ability in project teams to encourage novelty and creativity. She founded and headed a department that is responsible for integration of technology and education in diverse fields in creative and performing arts and social sciences at the University of Cape Town. She also works with international organisations such as Knowlnnovation and Inclusive Innovation (UK & USA). She sat on the board of the Creative Education Foundation (CEF) in the USA, which in a sixty-year old organisation established to develop the next generation of creative thinkers





and innovators unlocking their unlimited potential to improve the world. She has presented academics work at annual conferences such as the African Creativity Conference, the SA Innovation Summit, UCT Graduate School of Business conference, the Project Management Institute conference (USA), Creative Problem-Solving Institute (USA) and Education and Technology Conference (Spain) on the subject of creativity, innovation and technology, especially using design thinking to harness creativity of the project teams. She currently runs the center of Innovation, Creativity and Entrepreneurship (Henley ICE) at the Henley Business School Africa in 2015, which has achieved outstanding results since its inception.







**HEINZ NEETHLING (RSA)** 

#### **Adventures In Goalsetting**

The Adventures in goal setting workshop will take an eclectic approach to providing practical methods of setting goals. From creating your own role-playing game, to writing your own story, we will cover a number of techniques to provide everyone in attendance with at least one method of setting goals that will work for them.

The workshop will attempt to cover the following methods and insights into setting goals:

- BE SMART
- CLEAR
- Me-my-coach-and-l
- My so-called life
- Plotting my positivity

Let's play a game

#### **Biography:**

If you're reading this then Hello and welcome. If you're skipping through, then Hello anyway. I've done a couple of things in my life, from being in my grade 4 chess club, to performing in an independent play in grade 12, to being a segment host of a television program. I've dabbled in app development, spent time travelling, but for the most part, I've been a trainer for the Kobus Neethling Group.







### **EMILY NICHOLS (CAN)**

#### **Build Your Futurescope: Shine Your Creative Spotlight On You!**

"Write me a story about your summer vacation."
"Draw me a picture of your family pet."
"Tell me what you want to be when you grow up."

Maybe the grown-ups taught you creative writing and drawing, but...imagining the future?!?! Just where do we learn how to imagine a future?

Our brains are hardwired to imagine futures that aren't all that different from the past and present. The very question "What do you want to be when you grow up?" reinforces the social expectation that we will grow up quickly and become a single, predictable thing! But personal growth is a lifelong endeavour, life expectancy keeps extending, and who among us wants to be just ONE thing for the next 90+years?

In this inspiring session, we will:

- Visualise multiple futures. Creative thinking processes will broaden the possibilities!
- Refine our imagined futures. Brain science tricks will focus our visions.
- Prototype a path forward. Experiment to find out "What would it feel like if?"

#### **BIOGRAPHY:**

Emily Nichols is a professional engineer with 15+ years of experience in manufacturing. In a world of uniforms and standard operating procedures, she has honed her ability to stay curious and imagine creative solutions.

Emily's energetic presence brings "the silly" to complement the science. And she really wants to see you achieve your goals...even if you don't know what they are yet!







### DABERECHI OKEDURUM (NGR)

### FROM CONCEPT TO THE MARKETPLACE: How Real Life Problems are Translated Into an Enterprise in Five Simple Steps

We are all surrounded by real-life problems pinching hard on people within our community and globally; amidst these problems, are also human and material resources naturally placed to resolve these problems.

However, the real challenge is in finding the problem(s), the people affected and combining resources to create value that will be appreciated.

This session will impact your perspective on Enterprise Creation and why it is truly an act of service that pays more to the one who serves most in meeting real needs.

The steps shared in this session will take you through a hands-on process on how to sniff for loopholes and unmet needs in the field, clearly define the problem, easily generate innovative and novel ideas, prototype, design a feasible action plan and start implementation of valuable propositions fit for the marketplace.

Look no further if you are seeking to create a new product, service, strategy, process or simply gain mastery in solving problems: this session have been specifically designed for you!

#### **Learning Goals:**

- Learn how real problems are translated into an enterprise in 5 simple steps
- Easily develop skills in creativity, collaboration, complex problem solving and critical thinking
- Maximize resources at hand by doing more with your creative capabilities

#### **BIOGRAPHY:**

Daberechi Okedurum is a creative thinking and problem-solving facilitator. He is experienced in helping Individuals, organisations and institutions apply Deliberate Creativity, Critical Thinking and Innovation in Solving Problems, Maximizing Opportunities and Implementing Feasible Solutions. Dabs is a Spotlight speaker/facilitator at the prestigious Annual Creative Problem-Solving Institute Buffalo New York, the international creativity conference for Educators in South Africa, regular guest speaker at Pepperdine University's Business graduate program in Malibu, California, the Studio School Los Angeles and several other institutions where he leads interaction on Creativity, critical thinking and Problem Solving. He is a 2015/2016 Sidney Parnes Global Fellow in Creative Problem Solving and deeply committed to raising real-life learners and entrepreneurs to create a desired future for themselves and the society they live in.







Bill Olsen (USA)

### Impactful Creativity Hacks; Readily Accelerate impactful Creativity & avoid Fear

The typical training classroom. The regular working group meeting. The 'bored' Board Room. And yes... even virtual hybrid meetings. And, egads, the large audience hall. And, *yikes...* the big interview! YOU are the one in front. They're staring at you, impatiently, annoyingly and expecting miracles.

WARNING: You NEVER get a 2<sup>nd</sup> chance to make a 1st impression. Why? *Wolves... Smell... Fear!* 

That perfectly-orchestrated presentation works wonders. But how do you inspire creativity when you aren't fully prepared, or when the Wi-Fi stops, the video fails and the power dies? What if you're doing it on the fly? And how do you handle large groups, or angry groups, or demanding interviews? Yes, your participants could fear change, but what if your participants sense that YOU who have the Fear?

Hack it. This impactful workshop shares the impactful, creative hacks that Work. Every. Single. Time. No, it isn't an app, nor does it demand long preparation or special skills. In this HackShop, you'll...

- Experience, learn, laugh, share and practice the hacks that work every single time.
- Warm & prepare them to be creative and ease their fear... as well as your own fear.
- Learn the 7 secret words/phrases that transform any training, workshop or interview.

Understand the unique hacks that work with large groups as well as with very small groups.

#### **Biography:**

Bill Olsen is a Certified Professional Facilitator®, Master Trainer, Master Jammer® & frequent Speaker, Keynoter and Team Building Guide. As a University professor he transformed assigned lectures into highly-interactive learning, trained other professors in those techniques, and was recognized for creating & delivering "the most popular series of electives in the University's history". As a trainer, he is without parallel the most highly-producing amongst a team of 20 global expert trainers. As a facilitator, he has guided clients in 21 countries, including 5 heads of State, and hundreds of major projects to achieve significant, impactful outcomes. As a result his clients have reached their long range 5 & 25 yr goals in *under* one year, achieved critical milestones *early*, saved *Billion*\$, won national-Creativity Foundation of South Africa (Pty) Ltd | 2016/020178/07 | Vat No: 4600136818





level awards, *tripled* their market share, and launched multiple breakthrough products. Bill Olsen has an occupassion to facilitate creative, meaningful and impactful change. He has done so from team retreats to executive level offsites, from small startups to national-level summits, and from soft skills training to supporting complex programs. His mission is clear... *to accelerate yours*.







**JANNIE PUTTER (RSA)** 

### How Do We Break the Mental Barriers Of What We Believe to Be Possible?

- Where do barriers come from and who put them up?
- The process of moving (or is it perhaps RE-moving) mental barriers
- Setting up daily habits setting out on discovering the horizons
- Critical "surviving" tips in living this adventure

#### **BIOGRAPHY:**

Born in Potchefstroom where he studied at the North-West University for nine years. He obtained four degrees in Psychology and Sport Science. Played rugby at provincial level for seven years. He is happily married for 23 years. They have a son Victor (16) and a daughter Danielle (13). He was the mental coach of the Blue Bulls Rugby team from 2006 till 2010 when they won the Super-rugby trophy three times. He has been working as the mental coach of the Golden Lions Rugby team since. Practice as mental coach and motivational speaker since 1994 – worked with national and international athletes and teams. He presents workshops on leadership and teamwork at various companies. He is the author of six top-sellers.







PRAVIN RAJPAL (IND)

#### **Discover Your Next Business Breakthrough**

- Imagineering techniques
- Generating breakthrough ideas with 3D Idea Generator for Design Excellence
- Generating marketing breakthroughs with 3D Idea Generator
- Twelve kinds of mindsets for innovation driven growth
- Problems to prosperity journey
- Disruptive collaboration strategies
- Translating unarticulated and unperceived customer needs for blue ocean strategies
- Vishnu Global Innovation Park in India

#### **BIOGRAPHY:**

- Founder InnovatioNext.
- Imagineer of Vishnu Global Innovation Park, India.
- Trendsetter of i360 Innovation Incubators.
- Global thought leader of new age Innovation Renaissance.
- Pioneering thinker: holds 28 IPs in his name
- Inventor of 3D Idea Generator
- Keynote speaker at international conferences
- Innovation coach to Fortune 500 companies
- · Idea facilitator for breakthroughs
- Author of best sellers like "Achieving Business Excellence" and "Five Kinds of Winning Thinking".
- Explorer and discoverer

Pravin Rajpal's work has impacted and influenced the influencers including the most innovative countries like U.S.A and Finland.

Awards and Honours

- Selected as one of the top 30 leaders in India by Times of India
- Selected as visionary leader changing the world by Informa, U.K.
- Recipient of Global HR Excellence Award for global contribution to training & development







**ROSEMARY REIN (USA/Ecuador)** 

**Today's Forecast: A Creative Climate** 

How do you create and sustain a culture that uses the fuel of diversity to ignite creativity and innovation? In this session you will:

- Calculate the cost/benefit of focusing on improving your organisational culture to create a compelling business case for focused attention on culture and climate.
- Organisational Climate Audit: Bring home a tool for your organisation to assess readiness and obstacles to inclusion and innovation.
- Take home 20 best practices from the most innovative organisations such as Disney and Zappos to increase diversity, effective risk management and total team collaboration.
- Create a cultural roadmap for your organisation using an experiential activity that will take you on a virtual journey to the Galapagos Island, the most diverse area of the world where you will also learn and practice bio-mimicry as a tool for innovation.
- Discover a restorative system for conflict resolution and problem solving which includes all voices without fear or prejudice that you can replicate with your team.

#### **BIOGRAPHY:**

Rosemary Rein is the Founder of Now to WOW Learning Adventures and YPO Retreats, supporting global CEO's in the Young President's Organization to achieve both personal and business transformation. A global keynote speaker on Leadership, Innovation and Stakeholder engagement,

Rosemary is the author of "Go Wild! Survival Skills for Business and Life." She is a contributing author of "Blueprint for Success" with Dr Stephen Covey and Ken Blanchard.

Rosemary's work in education includes global tours working with educators in the Americas, the UAE, Southeast Asia and India as well as her service as Vice Chair of the Creative Education Foundation and Vice President of No Bully.org.

Rosemary is a citizen of the world with more than 14 years in Latin America and is the recipient of the South Africa Beyonder Award for her contributions to the field of creativity. Rosemary and her husband, Barry moved this past year to Cuenca, Ecuador and will include experiential learning and Ah Ha's inspired by their exploration of the Galapagos Islands.







JIM RIDGE (CAN)

#### "WeTube" .... Creating Story Through Video

Really powerful teams are super visual thinkers, communicators and storytellers. They travel relentlessly across the visual story telling landscape creating both real and virtual artefacts of their journey. These artefacts range from sketches, drawings and digital images all the way to (in some cases) prototypes!

But, in an online world, things are accelerating at hyper speed towards a new destination. In this powerful session we'll cross this visual story telling landscape together seeing how it all fits together stopping at this new destination that I like to call the land of "WeTube" - a place where teams are starting to explore telling their stories with video.

Using only your cell phone you'll create short video clips using some fundamental video techniques focusing on lighting, sound and yes even editing. We'll also look at story structure and what makes good content for videos. So bring your phone or digital camera and get ready to have a real collaborative video experience at "WeTube."

Main takeaways from WeTube:

- 1. When it comes to video Motion is Emotion.
- 2. A video is 50% sound track.
- 3. Don't tell it, if you can show it.

#### **BIOGRAPHY:**

Jim is a professional illustrator with strong conceptual skills. One of his unique talents is using his 36 years of manufacturing experience, combined with his graphic skills, to make difficult-to-understand business problems easy to understand with simple hand-drawn images. Jim also advises and trains clients across North America and Europe on World Class Organizational Manufacturing specialising on Change Leadership for Lean Manufacturing. When not drawing what people are thinking Jim can be found producing video stories and mini-documentaries, taking photographs with his vintage camera collection, and performing traditional Japanese Kamishibai picture.



### FRANCOIS ROUX (RSA)

#### **Creative Presentations**

"If you can't write your message in a sentence, you can't say it in an hour."
- Dianna Booher

Have you ever been the victim of a poor presentation? Or worst, have you ever been the presenter of a poor speech or presentation? Relax! You are in good company, and it can change!

Transform every presentation from average to excellent. A creative mind-set transforms a speech beyond the mere communication of facts. Creativity is the speech saviour! Learn how to communicate all the facts without focusing on the facts. Whether it is a speech, a business presentation, a toast or simply speaking at a social event – equip yourself to:

- Swing the pendulum from "you speaking" to "the audience listening"
- Creatively arrest and keep the attention of the audience every time
- Discover the soul of ANY presentation
- Use the four silent secrets of audiences to your advantage
- Honour the non-negotiable factors for speakers and presenters
- Build support structures around a presentation.

History and life changing speeches are all the result of creativity in action – add your presentation to the list – see you there!

#### **BIOGRAPHY:**

Francois is a speaker and business owner. He presents his insightful, entertaining and inspiring keynote speeches on franchising, leadership, presentations, or just pure inspiration to different audiences throughout South Africa.

During his former military career, he obtained an honours degree in Industrial Psychology. Francois is a multi-franchise owner, consultant and an UK registered mediator, but chances are best that you will find him somewhere on-stage indulging in his first love – adding value and entertaining an audience.

Francois says, "Whilst the challenge of business is satisfying, my passion for speaking and training has always formed part of my business and social life."







### RACHÉ RUTHERFORD (RSA)

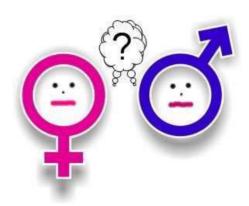
"Love, Sex and ...... Your Brain"
Let me show you how to make relationships work

**For** those who have been in love, are in love, want to be in love.....

**For** those who are curious and adventurous...

#### Join me to:

- Understand your sexuality profile
- Discover ways to enhance you relationships
- Find answers to the many mysteries about men and women truth or perception?







#### To whet your appetite,

#### Why men

#### Why women

-are like microwaves

-can't talk proper

-have pot bellies

-are thick-skinned

-become architects and accountants

-can do only one thing at a time

are like electric ovens

-are great talkers

-have larger backsides

-get more wrinkles

-become interpreters and

educators

-can multi-task

Not intriguing enough for you, maybe you would like to know why 90% of people in jail are men and 90% of people who see therapists are women!

See you there - if you dare!!

#### **BIOGRAPHY:**

Raché holds several degrees, including a Master's degree and a PhD on the development of whole brain thinking and creativity.

Raché is co-founder of the Creativity Foundation of South Africa, a member of the Kobus Neethling Group and has been involved in identifying and developing creative behaviour for 20 years. She develops, designs and presents creativity programs in numerous organisations in South Africa, including Anglo Platinum, Toyota, Sanlam, Clicks, Barloworld, Alexander Forbes, Sonae Novobord, ABSA, schools and tertiary institutions. Internationally she has trained in the UK, USA, Hong Kong, Singapore, Indonesia, India, Australia, Denmark, Sudan, Abu Dhabi, Belgium, Canada and France.

Raché is a keynote speaker, and has appeared in several magazines, and on several radio and television programs, including the award winning Out of the Box, as a creativity expert. Raché is also the co-author of more than 40 books, including the bestsellers that she co-authored with Dr Kobus Neethling:

Creativity Uncovered
Am I Clever Or Am I Stupid?
Creative People Can Perform Miracles
Very Smart Parents
Courage
Love, Sex And Your Brain
The Life Changing Diary
Taking You Beyond
Do You Want To Be Slim?







### NINA SAZER O'DONNELL (USA)

### Transforming How People Work Together Using Appreciative Inquiry and Cafes

At its heart, appreciative inquiry is about the search for the best in people, their organisations, and the strengths-filled, opportunity-rich world around them. It is not so much a shift in the methods and models of organisational change but is a fundamental shift in the overall perspective taken throughout the entire change process to 'see' the wholeness of the human system and to "inquire" into that system's strengths, possibilities, and successes. In today's increasingly diverse and globally focused world, this approach is proving valuable to business and community leaders, policy makers and organisations that strive for creative excellence and sustainability.

#### In this session you will:

- Experience a community café a powerful process using appreciative inquiry and an adaptation of the world care model that quickly builds trust, respect, empathy and compassion among diverse groups and work teams.
- Explore how appreciative inquiry can contribute to your organisation's growth and effectiveness.
- Co-create a set of strategies for using the café model in your organisations and communities.
- Leave with a café how-to kit with process and content tools and guidance that enables you to use this powerful method with peers, employees, community leaders, customers, clients and others.

#### **BIOGRAPHY:**

Nina Sazer O'Donnell, M.Ed., President, NSO Associates, has a diverse background in local, state and national education policy and practice, philanthropy, corporate work-life solutions, communications, community mobilisation, early childhood system building, public- private partnerships and public engagement. Current and recent clients include: Family Place Libraries, Fairfax County, VA Office for Children, National Results and Equity Collaborative, Paterson Alliance Early Childhood Coalition, Results Leadership, Rocky Mountain Public Television and United Way of Greater Atlanta. She has led research and created tools and publications to help business and community leaders work together on work-life and education issues. Clients and partners have ranged from Fortune 500 companies like Sears, JC Penney and Home Depot to national and local business organizations, such as the Business Roundtable, Committee for Economic Development and Chambers of Commerce, as well as federal, state and local governments.







**OSCAR SIZIBA (RSA)** 

Africanacity: Using Creativity to Bring Our Possibilities to Life.

#### Biography:

Oscar Siziba, Managing Executive of Relationship Banking for Gauteng and Limpopo is one of Absa bank's most dynamic executives, with more than 20 years' banking experience in leading business delivery. His visionary and customer centric leadership style has been the hallmark of his career in the Financial Services industry. His ability to engage and lead people through inspiring communication and collaborative goal-orientation has given him a reputation of transformative performance delivery. He holds an MBA from Wits Business School, as well as a BCom in Financial Management from UNISA and a Post Graduate Diploma (PDM) from GIBS. He is also CAIB(SA) certified under the Institute of Bankers. Oscar thrives on diversity, and currently chairs and sponsors multiple forums both internal and external directed at the upliftment of youth, progressing the social investment agenda, driving the Transformation agenda and female navigation within Corporate South Africa. He is a consummate believer in the power of the creative mind to find new and better ways of doing things.







### **WOUTER SNYMAN (RSA)**

#### Join Me On The Ordinary Millionaire Journey

Create an extra Ordinary life and Business by using the "7 Ordinary Millionaire" building blocks.

#### **BIOGRAPHY:**

Wouter Snyman is the founder and CEO of the attooh! group of companies. Apart from being an entrepreneur Wouter is a speaker and has authored seven books and more than 30 e-books. Three of the books he authored has become International #1 Amazon bestselling books. His latest book, "How to Win in Business" was co-authored with amongst others Dr Kobus Neethling, Magnus Heystek, Dr Flip Buys and other renowned South African business leaders.

Wouter headed-up various divisions in banking and insurance for world leading companies, such as Standard Corporate and Merchant bank and the Discovery Group. He was Head of Sales and Marketing for Discovery before leaving the corporate world to start his own businesses. Wouter has successfully founded 15 businesses and is still adding to his repertoire.

Wouter won the prestigious top CEO award in the Business & Professional Services Sector category for South Africa and in 2016 won the Excellence in Creativity Award from The South African Creativity Foundation. In addition to this the attooh! group has won the number one Financial Advisor Group title for Discovery in South Africa for the last four consecutive years.

Wouter has a passion for reading and reads at 5000 words per minute.







**JEAN FRANCOIS THIRIET (FR)** 

From Creativity to Solidarity: How Mastermind Groups Go the Extra Mile

« Alone faster, together further »

Mastermind groups are becoming a matter of interest in the world of facilitation. Yes, they gather people together,

Yes, they use creative processes,

So, what makes them different and so efficient as a collective intelligence tool? In this workshop, you will have the opportunity to be part of or witness a mastermind process live.

#### You will learn more about:

- What are mastermind groups?
- What is a hot seat, and how to facilitate it
- The two key ingredients that make them the next step of solidarity
- Have your questions answered if you want to run a mastermind group yourself

#### **BIOGRAPHY:**

Jean François Thiriet wrote, with his Mastermind Group, the first book on Mastermind Groups in French. It was then translated into English as "Mastermind Groups, Accelerators of Success" published by the Dilts Strategy Group in 2017.

He is a member of the International LEAD mastermind group run by Jay Fiset and has run four mastermind groups since. He is a certified collective intelligence facilitator and is a member of the SFM Leadership Team run by Robert Dilts.







### **RENEE VAN WYK (RSA)**

#### ON THE OTHER SIDE OF FEAR

What are you (or the people around you) putting off out of fear? Many people are caged by fear and anxiety, and many times suffer because of an irrational mental state. Creativity is about how you choose to perceive life and the meaning you ascribe to happenings. Your decision to anchor yourself above the line as a BEYONDER, and the choice to exercise your power of focus is what will make you stand out and excel - far, far, beyond.

When you constantly go beyond yourself, there are no more limitations. This workshop is for persons in the helping professions, leadership positions and business owners. At this workshop, you will learn and discover:

- The difference between fear and anxiety
- How to anchor yourself above the line and make the decision to do so
- How to move yourself and your team through fear and anxiety to insight, freedom and receive the tools to take control
- The path of unconditional happiness

"This above all: to thine own self be true, and it must follow, as the night the day, thou canst not then be false to any man."

- William Shakespeare

#### **BIOGRAPHY:**

Reneé is a registered Industrial Social Worker, who specialises in human behaviour. Her greatest gift to people is to help them see and develop their own potential. Owner of Innermost Coaching, and Founder of My Best Gap Year, Reneé finds her greatest pleasure in equipping entrepreneurs, business persons, professionals and young adults with confidence and public speaking skills so that they can express their authentic selves. Reneé has discovered that burnout can be prevented if one harnesses their fearful thoughts and take control of emotional states. As an ICF credentialed coach she specialises in Whole Brain Creativity.







**CECILE WILTSHIRE (RSA)** 

#### A Scientific Approach To Getting The Life You Want!

Did you know - research shows that 40% of your happiness OR life satisfaction is dependent on voluntary or intentional activities?

#### This interactive session is designed to give you a high-level overview of:

- The latest research into happiness and how it can be lastingly increased;
- Some of the powerful and practical research-based tools and activities for increasing positive states of happiness, health and well-being.

There are many pathways to happiness, so this session will support you to identify which activities would be most effective for you, so you can put them into practice in your life immediately – to increase your happiness OR life satisfaction score!

#### See you there!

#### **BIOGRAPHY:**

Cecile Wiltshire is a professional Speaker, Facilitator and Certified Executive and High-Performance Business Coach.

She refers to herself as an "Energy Alchemist" and believes that her purpose in life is to assist people to uncover their individual and collective brilliance, through positive energy. She established her Consultancy, Trilliant in 2004. She has delivered custom designed learning and coaching programmes across a variety of industries and companies including, Premier FMCG, AON, AVI, Röhlig-Grindrod, Santam, DSV and Momentum.

#### Her favourite quote is:

"The greatest danger for most of us is not that we set our aim too high and we miss it, but that it is too low, and we reach it".

- Michelangelo